

Taxonomy of Strategies

Type of Strategy	Strategy	Strategy Definition	Program Examples
Community Strategies - <i>Strategies with a primary focus on communities and community organizations, with a particular focus on patients.</i>	Community Awareness and Linkage to Care	Programs that provide communities and patients with health-related information on disease prevention and treatment, or improve links between patients and the health care system.	<ul style="list-style-type: none"> • Eisai: Dementia Public-Private Partnership in India • Pfizer: HelpAge International
Systems Strategies - <i>Strategies with a primary focus on aspects of the health system that affect availability and access to medicines.</i>	Health Service Strengthening	Programs designed to improve the availability, and affordability, and quality of health services.	<ul style="list-style-type: none"> • Eli Lilly: Lilly MDR-TB Partnership • Takeda: Initiative with the Global fund
	Health Service Delivery	Programs designed to deliver health services directly to patients.	<ul style="list-style-type: none"> • Roche: Developing Cancer Healthcare Insurance • Shionogi: Mother to Mother Shionogi Project • Daiichi Sankyo: Mobile Healthcare Field Clinic Services
	Supply Chain	Programs designed to improve medicine supply chains, to improve availability and lower costs.	<ul style="list-style-type: none"> • GSK: Vaccine Handling System Strengthening • Novartis: SMS for Life • Johnson & Johnson: Addressing Needs of Women and Children in protracted Humanitarian Crises
	Financing	Programs designed to improve health financing systems and reduce catastrophic health expenditure.	<ul style="list-style-type: none"> • Roche: Supporting Children Orphaned by HIV/Aids in Malawi • Celgene: Improving Diagnosis and Treatment for Childhood Cancer
	Regulation and Legislation	Programs designed to improve and harmonize pharmaceutical regulatory systems, improve government coverage of and access to treatments, and/or improve in-country regulatory processes.	<ul style="list-style-type: none"> • Merck: Global Pharma Health Fund • WHO prequalification

*Developed by the Access Observatory team at the Boston University School of Public Health. Members of Access Accelerated companies provided input and feedback during the development process.

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Production Strategies – <i>Strategies with a primary focus on increasing the production of medicines.</i>	Manufacturing	Programs designed to build capacity for medicine production.	<ul style="list-style-type: none"> • Sanofi: Influenza Vaccine Production in Brazil
	Product Development Research	Programs designed to support product (e.g. drugs, devices, etc.) development research. Relevant research areas include bench science, pre-clinical and clinical trials, and post-marketing monitoring.	<ul style="list-style-type: none"> • Eisai: New Drug Compounds Against Wolbachia Bacteria • GSK: Dengue Vaccine Research & Development Collaboration
	Licensing Agreements	Programs designed to facilitate local manufacture, importation, sale or use of medicines through legally binding relationships including voluntary licensing agreements and technology sharing.	<ul style="list-style-type: none"> • Daiichi Sankyo: Measles-Rubella Combined Vaccine Production • Merck MSD: Access to Pediatric Formulations of Raltegravir • Novartis: Collaboration in India for Typhoid/Paratyphoid Vaccine Development
Price Strategies – <i>Strategies with a primary focus on reducing the price of medicines.</i>	Price Scheme	Programs designed to increase the affordability of medicines for individuals and healthcare systems through a change in the price via subsidies or other means (excluding donations).	<ul style="list-style-type: none"> • Novartis: Novartis Access • Novartis: Coartem pricing
	Medicine Donation	Programs designed to increase the availability and/or affordability of medicines through direct donation of medicines, and other healthcare products, to countries or health institutions or non-governmental organizations. Does not include compassionate access programs.	<ul style="list-style-type: none"> • Merck KGaA: Merck Praziquantel Donation Program • Novartis: Ilongulum, Millennium Villages Project • Pfizer: International Trachoma Initiative